

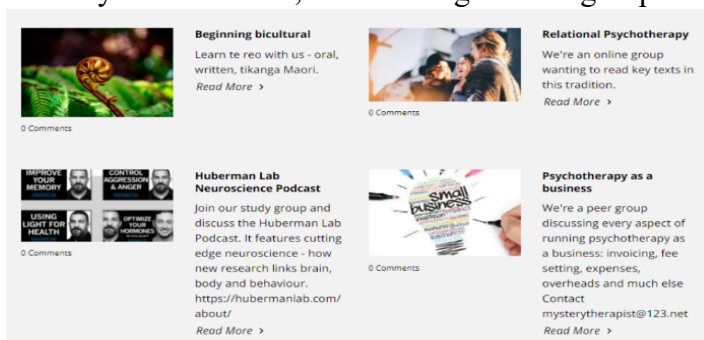
REPORT TO NZAP COUNCIL, APRIL 2023

From the Academy

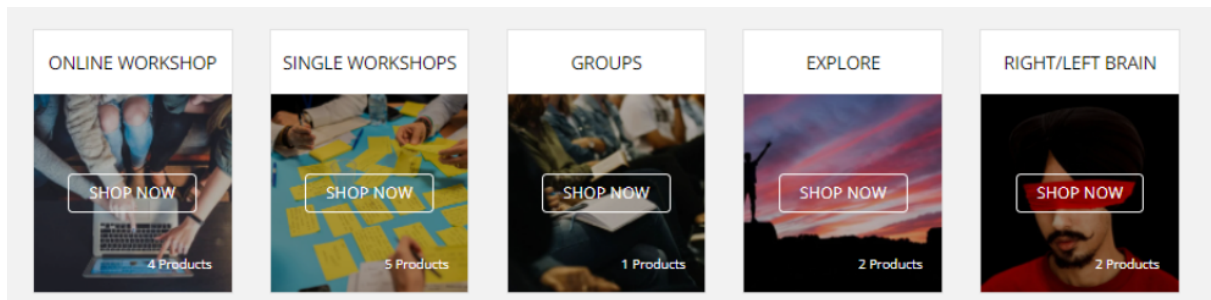
This is a brief update on progress in developing the Academy website. Since the last report to the Council, our focus has been on creating a robust and attractive site. For this reason, the full Academy has not met in 2023, but the web development team of Claire Miranda, Matt Bird and myself have been very active. The images below illustrate some of this work. Once we are confident that the site is ready to go, we will announce a launch date, and can reasonably expect this before the next Council meeting.

Here are key strategies around the website design:

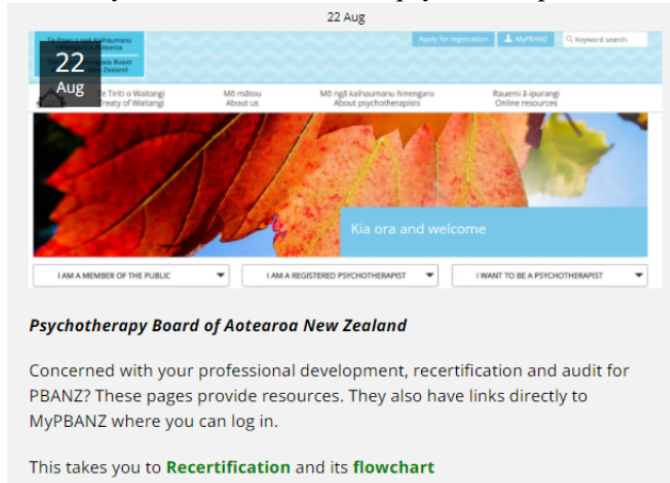
1. Easy access to free, self-creating interest groups



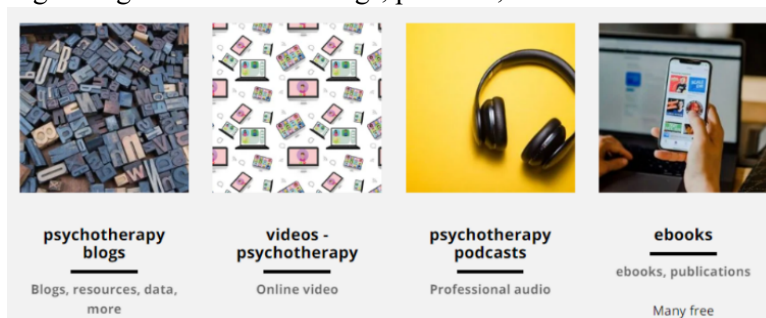
2. Ready access to paid workshops, seminars and courses. These are designed to enable providers to upload content to the platform with minimal assistance from the NZAP Administrator



- Direct MyPBANZ access so that psychotherapists can easily update audit and payment details



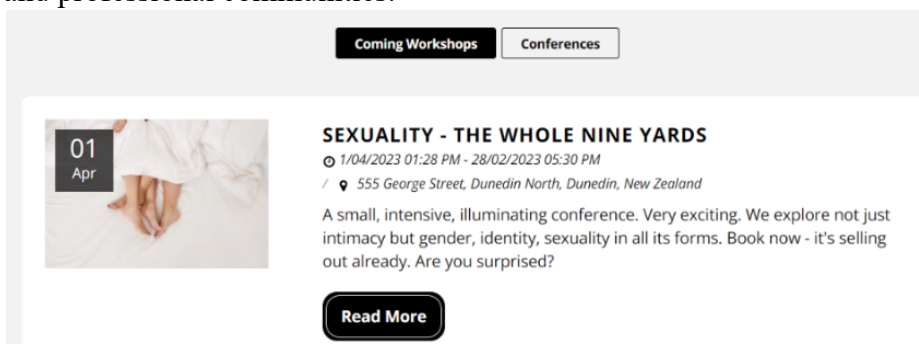
- A growing resource bank: blogs, podcasts, videos and more - to which members can add directly



The underlying philosophy remains the same: for the Academy to be a highly interactive exchange: a hub of free and paid resources. It will only work with active participation from our members and we are developing ways, such as push email and notifications, to keep it in front of the membership.

As part of this, we will shortly trial sample use and mock payments and we will invite every member of the Council to take part. Not only can you directly experience the site, but it's valuable feedback for us as we move towards our launch.

When this trial is complete, we can then contemplate the Academy as a platform for more substantial events: on- and offline conferences, and for extending it to wider mental health and professional communities.



My gratitude to Claire Miranda and Matt Bird for their committed input to the site design and to members of the Academy team: John O'Connor, Veronica Watt and Victoria Smith for engagement and support. Our thanks, too, to Luisa Maloni, for her assistance and who is crucial to the operation in many significant ways.

John Farnsworth
March 2023