

The Academy

Report to the NZAP Council, May 2023

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The Academy learning hub has undergone a great deal of change since the previous Report to Council. This was after it became obvious earlier this year that our small web design team – Claire, Matt Bird and myself, were overwhelmed by the sheer amount of work involved in launching the site. The obvious solution was professional web design.

So, the Academy is now under the same professional web designer, Iona Elwood-Smith, responsible for the NZAP site. It means the Academy now sits alongside the NZAP web platform as a subdomain. It is still entirely independent but it will create cost-savings long-term and shared facilities, such as member databases. The Academy will be entirely outward-facing, towards the wider mental health and professional communities alongside attracting our own members. When complete, the subdomain will complement the NZAP site and integrate both NZAP and the Academy.

These changes will enable the Academy team to focus on content, practice and marketing issues.

A full launch by mid-2023 now depends on Iona's work being complete and this will see the launch of a robust, creative learning hub.

Our underlying philosophy remains the same: to be a highly interactive exchange with free and paid resources that will enhance professional development and psychotherapy's wider engagement with the larger national and international mental health community. As the image below indicates, it will promote:

1. **Courses:** access to paid workshops, seminars and courses.
2. **Peer Groups:** Easy access to free, self-creating interest groups
3. **Quals:** Longer trainings, local and offshore
4. **Events:** conferences, major workshops, other events
5. **Profession:** MyPBANZ access so that psychotherapists can easily update their audit and payments
6. **Goodies:** A resource bank of blogs, podcasts, videos and more - to which members can add directly



My gratitude to the full Academy team: John O'Connor, Victoria Smith, Veronica Watt and, particularly, to Claire Miranda and Matt Bird for valuable, creative and tireless work on the backend of the site.