

REPORT TO NZAP AGM, JUNE 2023

From the Academy Working Group

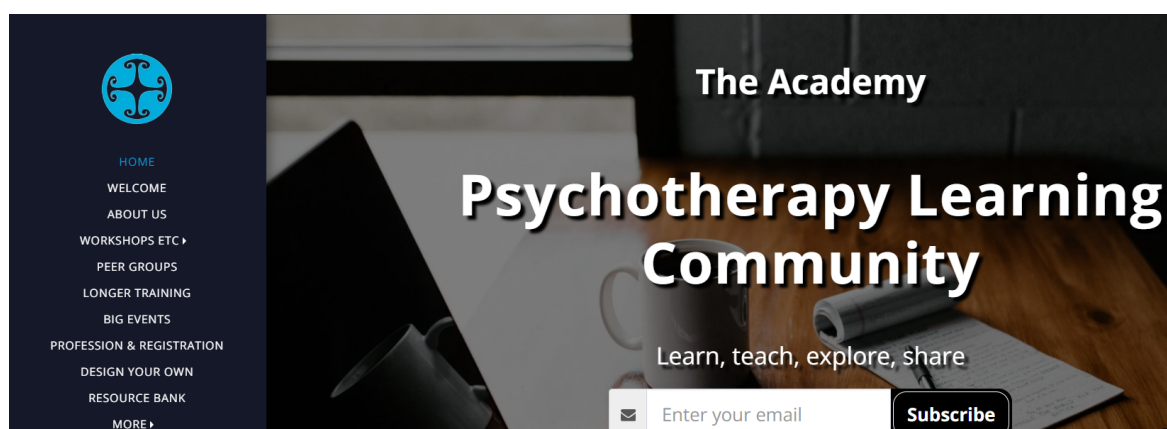
The Academy learning hub has undergone a great deal of background work since the 2022 AGM. Expectations are for a full launch by mid-2023 where we will see the release of a robust, creative learning hub. The image below illustrates key aspects of the site. For the purposes of an AGM report, however, there are two significant developments to note.

First, the Academy will come under professional web design which will allow it to be linked to existing features of the NZAP site. This offers considerable cost savings and efficiencies so that services, such as databases, aren't duplicated. It will also enable a small voluntary team to manage content and practice issues. It became obvious earlier this year that we would be overwhelmed by the amount of work involved unless we adopted the professional web design route.

Second, the Academy will sit alongside the NZAP web platform as a subdomain. It will still be entirely independent but allows the sharing of facilities mentioned above. In practice, it means the Academy will be entirely outward-facing, towards the wider mental health and professional communities that we hope to attract alongside our own members. It will complement the NZAP site with its range of services for members and its public face.

Our underlying philosophy remains the same: to be a highly interactive exchange — a hub of free and paid resources to enhance professional development and to enhance psychotherapy's visibility and our interaction with the larger mental health community.

1. Easy access to free, self-creating interest groups .
2. Ready access to paid workshops, seminars and courses.
3. Longer trainings, local and offshore.
4. Big events: conferences, major workshops, and other events.
5. Direct MyPBANZ access so that psychotherapists can easily update their audit and payments.
6. A growing Resource Bank: blogs, podcasts, videos and more - to which members can add directly.



My gratitude to the Academy team: John O'Connor, Victoria Smith, Veronica Watt and, particularly, to Claire Miranda and Matt Bird. Claire and Matt have put in a lot of valuable, creative work on the backend of the site over the last twelve months or more without which we would not be where we are.

John Farnsworth
April 2023