

Newsletter Editor's report, June Council Meeting 2024

The next issue of the Newsletter (to be published July 26, 2024) will be my last as Editor. It's been a stimulating, creative, and at times challenging role, which got easier as I established a pattern of tasks and learned how to use MailChimp. It has been a dream working with our Administrator Luisa Maloni, and our off-shore copy editor Shoba Nayar—two reliable, competent, positive women who made the job so much easier, even fun. Our Members have been generous in their expressions of gratitude about the conversion of a paper document to an electronic one.

If the Newsletter continues in its current format, there is a need to clarify the advertising rates. As it stands the rate set out in each issue and in the Call for Submissions is not followed—the word and image limit are not followed. Maybe this is fine, but if so, we need to clarify this and change the published rates accordingly.

I am more than happy to foster another person into the role as Editor if that is needed. In response to Claire's suggestion, I can see the value in exploring the idea of doing away with the Newsletter altogether and replacing it with Member blog posts. It's something to discuss with Council.

Warmly,

Marianna Ackerman

Editor